Message from the President

The RCU Foundation supports Royal Credit Union’s communities in western Wisconsin and eastern Minnesota. We focus on large-scale, capital projects - those that help build community and create the spaces where people come together.

Our passions include education, health, and the arts. These three areas can do so much to make life better, more beautiful, and promote brighter futures.

I’m excited to share a few stories that highlight our activities in 2016. And, a special invitation for you in the year ahead: **Support your community through a gift to the RCU Foundation.** You can make a difference online: [www.rcu.org/about-us/royal-credit-union-foundation](http://www.rcu.org/about-us/royal-credit-union-foundation).

Together we are building communities and creating a positive impact!

John Sackett

2016: A Very Good Year!

The RCU Foundation supported capital projects in communities ranging from Eau Claire, to Fall Creek, to Osceola. During the year, we committed over $1.4 million to our communities. Here are a few highlights.

**Beaver Creek Reserve: Discover the Deep Woods**

Proceeds from the 2015 and 2016 Charity Classic events were combined to make a $50,000 gift to the *Discover the Deep Woods* exhibit, which includes a beaver bank crawl-through, interactive scat and track wall, and hands-on fur identification. More than 50,000 people visit Beaver Creek Reserve in Fall Creek, WI, annually.

**Discovery Center: New Community Building**

The RCU Foundation contributed $250,000 to a new Discovery Center in Osceola, WI.

A “maker space” to inspire young learners, along with the community rooms, library, and a number of gallery and exhibit spaces will be an ideal facility to meet the needs of Osceola and the surrounding communities.

The center will also hold an MIT Fab Lab, Senior Center, and Business Incubator to create a pipeline for quality employees.

**Boys & Girls Club of the Greater Chippewa Valley: Larger Location**

The Foundation provided $100,000 to support the relocation to a multi-building facility that offered three times more space in Eau Claire, WI.

The Boys & Girls Club provides after-school and summer programming based on five core areas: character and leadership, health and life skills, arts, sports and fitness, education and career.

The Eau Claire location serves 4,000 children each year.
Fun for a Good Cause

Charity Classic, Chippewa Valley

Last year, 625 men, women, and children participated in the 22nd Annual Charity Classic, resulting in a gift of $25,000 to Beaver Creek Reserve, Fall Creek, WI.

In 2017, the event will be renamed - Rock the Riverfront featuring the Charity Classic - and reimagined.

In addition to the run/walk, there will be family fun activities, food, music, and more. Join us on Saturday, June 24, 2017, at Phoenix Park in Eau Claire, WI.

Started in 1994, the annual Charity Classic has raised over $227,000 for Chippewa Valley charities.

Prairie Burn Music Festival, St. Croix Valley

A community music festival to benefit the YMCA of the Greater Twin Cities camps attracted a great crowd of music lovers.

This event is co-hosted by the Twin Cities YMCA and the RCU Foundation. The event raised over $30,000 in 2016.

Join us on September 16 at Camp St. Croix in Hudson, WI.

Above: Grammy Award-winning Okee Dokee Brothers perform at Prairie Burn Music Festival, 2016.

RCU Foundation, Inc., is a 501(c)3 organization supporting education, arts, and health in the communities served by Royal Credit Union. Your donation is tax deductible to the fullest extent allowed by law, less the value of any goods or services received in exchange.

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Have a question? Email us: foundation@rcu.org

Coming in 2017!
▶ Rock the Riverfront, Eau Claire!
   June 24, 2017
▶ Prairie Burn Music Festival, Hudson!
   September 16, 2017